



TECHNOLOGY

“Try it before buying it” ELD offer unveiled

Gorilla Safety offering a “test drive” program for its electronic logging device.

[American Trucker staff](#) | Mar 22, 2018



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stay complaint,” noted Mark Walton, Gorilla Safety’s co-founder and CEO, in a statement. “We are extending offers like this free 30-day trial to the marketplace so we can support the market’s needs and establish relationships over the long term.”

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He added that the company believes the 30-day free trial will offer truckers “an opportunity to see firsthand how easy it is to install and operate” an ELD and remain compliant with the [Federal Motor Carrier Safety Administration](#) ELD mandate that went into effect December 18 last year.

Full enforcement of that mandate is expected to begin [on April 1](#).

To take advantage of this offer, visit www.gorillasafety.com or call 844-636-1360 or. The company noted that truckers can also [schedule a demo](#) to see PRIME8 in action.

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Photo: Goodyear



Goodyear's Gary Medalis (left) and hero driver Frank Vieira.

DRIVERS

Frank Vieira named 35th Goodyear Highway Hero

Truck driver helped saved the life of a motorist pierced through the neck by a broken steering wheel.

[American Trucker staff](#) | Mar 23, 2018



LOUISVILLE, KY. Truck driver Frank Vieira of Ancaster, Ontario, became the 35th Goodyear Highway Hero this week during a special ceremony held at the Mid America Trucking Show – an award sponsored by the [Goodyear Tire & Rubber Co.](#) as a way to highlight often life-saving deeds performed by commercial truck drivers.

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Vieira was driving near Toronto, Ontario, last year when he heard a loud crash, looked over his shoulder and noticed that a car on the other side of the road had slammed into the back of a stationary roll-off truck. Vieira parked his truck and ran to the car, whose driver had been pierced through the neck by a piece of his own vehicle's steering wheel, which had snapped off on impact. Vieira placed one of his hands over the still-conscious motorist's wound and applied direct pressure, while using his other hand to notify emergency services.

The driver of the parked truck walked over to the car to investigate and immediately fainted at the sight of the injuries sustained by the motorist. While continuing to apply direct pressure, Vieira used his foot to pull the leg of the driver who had fainted away from traffic. Emergency personnel arrived and transported both men to the hospital, where they both survived.

“Since 1983, the Goodyear Highway Hero Award has honored truck drivers who have rescued children from drowning, pulled injured people from burning vehicles, saved law enforcement officials from attackers and more,” said Gary Medalis, marketing director for Goodyear, during the event. “Every truck driver we’ve met through this program has been just that: a hero. And today, we are proud to add Frank Vieira to that list.”

For being named the 35th annual award winner, Vieira receives a special “Highway Hero” ring, a cash prize and other items.

The two other finalists for the 35th Goodyear Highway Hero award were:

- **Brian Bucenell:** A truck driver from Richmond, VA, Bucenell had just merged onto the

wheeler on the shoulder. Over the course of the next minute, while maintaining highway speed, Bucenell kept pace with the car, spotted an opening and maneuvered his truck to sandwich the car against the guard rail, stopping the vehicle and giving state troopers time to catch up with it. Troopers arrested the car's driver and passengers, who were later charged with motor vehicle theft. They had chased the suspects, whose stolen car had attained speeds of more than 100 miles per hour, for more than 20 minutes.

- **Ryan Moody:** A driver from Tacoma, WA, Moody was driving down a busy Chicago freeway when a motorcyclist swerved and crashed in front of his truck. With no time to spare, Moody skillfully maneuvered his truck to avoid hitting the unconscious motorcyclist, who was bleeding from a head injury, and then positioned his 18-wheeler to protect him from other vehicles. After jumping out of his truck, Moody wrapped his own shirt around the badly injured motorcyclist's head to prevent further blood loss, while simultaneously calming surrounding bystanders, who had gathered nearby. Moody stayed with the motorcyclist until paramedics arrived. They later credited him with saving the man's life.

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