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3rd Eye Partners with Gorilla Safety to Offer Electronic Logging Device

[fleetnewsdaily](#) | October 5, 2017





3rd Eye, a pioneer in vehicle safety cameras and radar, and Gorilla Safety, provider of software that automates fleet and safety management, have entered into an agreement to provide 3rd Eye an Electronic Logging Device (ELD) solution that easily integrates into 3rd Eye’s fleet management platform.

Here’s the backstory: Effective December 18, 2017, ELDs will become mandatory for motor carriers and commercial drivers by the Federal Motor Carrier Safety Administration (FMCSA). 3rd Eye is trying to be ahead of the curve with its industry-certified 3rd Eye ELD software offering, developed in conjunction with Gorilla Safety.

ELD devices automatically monitor a vehicle’s engine to capture and records whether the engine is running, whether the vehicle is moving, miles driven, duration of engine operation (engine hours), a driver’s time behind the wheel, and other hours-of-service (HOS) data. This capability allows for easier, more accurate HOS recordkeeping, making it simpler for commercial vehicle operators to accurately report.

“With the impending deadline, 3rd Eye is aggressively moving forward to help its client be better prepared for the mandate requirements,” said Mark Walton, chief executive officer and co-founder of Gorilla Safety.

“Bringing Gorilla Safety in early on — at the manufacturing level – and integrating the ELD into 3rd Eye’s cutting-edge platform, only stands to improve road safety and ensure greater efficiencies amongst fleets and users.”

According to 3rd Eye President Darrick Reed, “It’s a plug-and-play system that takes the stress out of FMCSA compliance.”

The 3rd Eye ELD offering is part of its Enhance Vehicle Behavioral Analytics™ – a complete suite of

information captured by 3rd Eye cameras, collision avoidance radar, body sensors and chassis data – transmitted in real time via 3rd Eye’s Hurricane Gateway to fleet owners to help better manage and protect their assets.

All data is transmitted through the use of one connection, cutting down wire bundle clutter and simplifying installation, maintenance, and ultimately – data dissemination.



Tags: [3rd eye](#), [ELD](#), [ELD Mandate](#), [electronic logging device](#), [Gorilla Safety](#)

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