

For more information, visit www.verticaldev.com/showmethethparts/, call 847-609-9540 or e-mail rgarand@verticaldev.com.

Autologic Announces Winner in Great Prize Giveaway 2016

Autologic Diagnostics has announced the winner of its Assist solution in the Great Prize Giveaway 2016, sponsored by the VehicleServicePros.com website,



Matt Walker (left), president of Coastland Automotive Services, in Naples and Bonita Springs, FL, receives Autologic Diagnostic's Assist solution from Allan Heller, Autologic's national sales manager.

in partnership with various vendors that supply the vehicle service market with the latest products. The contest offers industry participants a chance to win a range of prizes valued at \$579 or more.

The winner of an Autologic Assist solution, valued at more than \$15,000, is Coastland Automotive Services, with locations in Naples and Bonita Springs, FL. Coastland's president Matt Walker was presented with the fully integrated, cloud-based Autologic Assist solution by Allan Heller, national sales manager, and Edwin Centeno, sales representative for Southern Florida, of Autologic Diagnostics (www.autologic.com), at

the shop's Bonita Springs location.

Autologic Assist spans a suite of capabilities that uses state-of-the-art technology to combine extensive on-line third-party vehicle data resources and a superior (AssistPlus) device with real-time access to the company's Fault 2 Fix Team of more than a hundred dealer-trained Master technicians who provide vehicle diagnostic support globally. It simultaneously integrates this expert knowledge and service, innovative software and a touchscreen device to ensure that vehicles are fixed right the first time.

"We were pleased to participate in this program to further demonstrate the capabilities of our Autologic Assist solution industrywide," said Heller. "The bottom line is that Autologic fixes cars fast, and Assist affords shops nationwide the opportunity to improve productivity, boost efficiencies and grow revenue. We have a proven track record for fixing cars faster with less dealership referrals, and have built upon this reputation for nearly 20 years."

AAA Survey: Most U.S. Drivers Are Leery of Auto Repair Shops

According to a new AAA survey, two out of three U.S. drivers do not trust auto repair shops in general, and they cited overcharges, recommendations for unneeded services and poor past experiences for their lack of confidence. The breakdown goes like this: recommending unnecessary services, 76%; overcharging for services, 73%; negative past experiences, 63%; concerns the work won't be done correctly, 49%.

The survey also found that older drivers are more likely to trust auto repair shops than younger drivers. For example, Baby Boomers are twice as likely than younger generations to fully trust auto repair facilities in general, with one in five reporting they "totally trust" the industry. Baby Boomers (76%) are also more likely to have a chosen repair shop they trust, compared to Millennials (55%) and Gen-Xers (56%).

On the positive side, the survey revealed that the majority of U.S. drivers (64%) have singled out an auto repair

shop that they do trust, suggesting that those consumers have prioritized finding a reliable mechanic in an industry with an imperfect reputation.

As a service to its members and the general public, the AAA Approved Auto Repair (AAR) program is designed to help car owners identify trustworthy repair shops. The program includes nearly 7000 facilities across North America. Once a shop meets AAA's high standards—including certifications, technical training, cleanliness and insurance requirements—it becomes part of the AAR program, where it's reinspected annually and monitored for customer satisfaction.

Job Board, Resource Center For the Auto Care Industry

Auto Care Careers, the premier online career resource center for the \$356 billion auto care industry, has a website at www.autocarecareers.org with a robust job board covering a wide range of career options from the corporate office through the distribution channel to the shop floor.

In addition to the job board, the resource center features a variety of useful information, videos and tools for job seekers and employers. Candidates can upload a resume, designate military status and receive e-mail alerts of new job postings. Employers will find easy online job management, a new downloadable recruitment guide and resume-searching access with e-mail notifications when new resumes are posted matching select criteria.

"The auto care industry is comprised of over 500,000 businesses, including manufacturers, distributors, parts stores and repair shops, and employs over 4.5 million people in a wide variety of roles from sales, marketing and finance careers to engineering, manufacturing and technician positions," said Bill Hanvey, president and CEO of the Auto Care Association. "By introducing a single, centralized career resource center that supports the entire industry, we are able to directly connect industry companies with qualified job candidates, reducing the need to post available positions on other platforms to make a successful connection." 