

GORILLA SAFETY LAUNCHES A WHITE LABEL ELD SOLUTION

Company's Proprietary, Certified Technology Directly Addresses Impending FMCSA Ruling

HOUSTON – Gorilla Safety (<http://www.gorillasafety.com>), provider of an innovative, proprietary and patented software solution that fully automates all aspects of fleet and safety management, announced today the introduction of its white label, fully automated electronic logging device (ELD) (<http://gorillasafety.com/eld.html>).

Gorilla Safety's certified ELD solution was developed to directly address and meet the rules set forth by the U.S. Department of Transportation's Federal Motor Carrier Safety Administration (FMCSA) mandate (<https://www.fmcsa.dot.gov/hours-service/elds/electronic-logging-devices>), which takes effect in December 2017. Gorilla Safety's ELD affords users the ability to track hours of service, stay compliant with edits and automate all documents required for roadside inspections.

Due to the upcoming mandate, Gorilla Safety has developed a white label product that expeditiously satisfies the ELD requirement for its clients. This offering will allow companies to achieve compliance and offer the solution under its own brand to its clients without undergoing the arduous development process.

With the white label product, Gorilla Safety is targeting companies that currently serve the transportation technology space as well as brokers, large fleets, owner-operator fleets and tech companies that have yet to develop an ELD product but wish to offer one.

The adoption of the new FMCSA ELD rule is expected to improve roadway safety by employing technology – like Gorilla Safety's mobile app with built-in ELD technology – that ensures commercial truck drivers are in compliance with respect to hours of service regulations. Gorilla Safety's ELD device works as a stand-alone solution or in sync with its mobile app (spanning a full suite of fleet safety and management services (<http://gorillasafety.com/index.html#featuresbenefits>)) to appropriately and accurately maintain logbook records and easily track and store driver hours of service right inside the Smartphone. The software is compatible with iOS and Android Smartphones and tablets and also features a web-based dashboard for managing its patent pending document management tool. The FMCSA ruling requires drivers to maintain certain documents for each day of operation. Gorilla Safety has developed a way to manage this electronically thereby providing each driver the ease of maintaining his documents and delivering those in real-time to the terminal. This patent pending technology will bring efficiencies in billings and operations that are currently unavailable in other ELD solutions.

"The impending FMCSA rule has the industry -- including many telematics providers -- scrambling to find solutions for ensuring their ELD's are compliant. We are offering a way for fleets, brokers, vendors and transportation companies to get ahead of the marketplace with our seamless and simple ELD solution, which is available right now. It can be very daunting and time-consuming to create a compliant ELD, and we believe Gorilla Safety can remove all those challenges with our already-certified ELD. The launch of our

cloud-based ELD offers the opportunity for users to become prepared and ready today so they can rest assure they are ready to tackle the mandate when it takes effect," explained Mark Walton, Gorilla Safety co-founder.

"Gorilla Safety is bringing to market a solution that is ready to go – out of the box, so to speak. It's quick to deploy and ramp up and is extremely affordable. The best part is that it's also completely customizable, and can be tailored to meet the needs of any transportation industry constituent. Not only are we offering a white label ELD solution but with the recent unveiling of our mobile app, we created a long-term fleet and safety management solution. Based on our years of experience in the safety and compliance space, we developed this by anticipating the needs of the industry and addressing all functions pertinent to fleet management. All of the innovative features within the Gorilla Safety mobile app, along with our complementary ELD technology, can be easily managed from the palm of one's hand," noted Tommy Johnson, co-founder at Gorilla Safety.

Ken Veit, account executive at Gorilla Safety and transportation technology industry veteran, added: "As an expert in this space by virtue of having dedicated my entire career to transportation technology, I can honestly say that Gorilla Safety is truly ahead of the game. We are excited about the prospect of what this ELD mandate will do in terms of improving safety on our roads. And, we are proud to be a pioneer in bringing an unrivaled ELD solution to the marketplace that is expected to play a key role in dealing with this important safety issue. Gorilla Safety brings vast technology and risk-management experience to the fleet and safety space, and this knowledge will bode well for the future of ELD. We are already seeing the positive impact our integrated mobile app is having in the marketplace, and the ELD functionality only stands to further boost productivity, enhance compliance, improve efficiencies and ensure safety for our customers."

The FMCSA ruling is expected to result in an annual net benefit industry wide of more than \$1 billion – largely by reducing the amount of required industry paperwork while increasing the efficiency of roadside law enforcement personnel when reviewing driver records. It is projected to save lives and prevent injuries resulting from large commercial motor vehicles crashes.

About Gorilla Safety

Launched at the onset of 2016 and founded in 2013 by two seasoned insurance industry professionals, Houston-based Gorilla Safety (<http://www.gorillasafety.com>) provides the transportation industry with a patented, affordable cloud-based software solution that automates every aspect of fleet and safety management. Gorilla Safety brings to the marketplace the first and only easy-to-use mobile app that fully integrates all the capabilities necessary for safely and efficiently managing large short-haul and long-haul vehicle fleets. The Gorilla Safety app boasts many features that allow users to better manage their business, improve productivity, increase profitability and lower insurance claims and premiums - all done quickly and simply from the palm of their hands.

For more information, visit www.gorillasafety.com (<http://www.gorillasafety.com>), go to the Gorilla Safety Facebook page (<https://www.facebook.com/Gorilla-Safety-1573614649546634/?fref=ts>) or follow the Company on Twitter @Gorilla_Safety (https://twitter.com/gorilla_safety) and LinkedIn (<https://www.linkedin.com/company/gorilla-safety>).

