Who's on the move: 5 startups announce big C-level additions



BY JOHN SIEGEL | NOVEMBER 7, 2017

As we speed through Q4 on our way to 2018, LA tech is abustle with funding news and personnel moves. Over the last few weeks, five startups announced big company additions — read on for the details.



FloQast

In naming Ken Sims as senior vice president of business and corporate development, Sherman Oaks-based FloQast continued a hot 2017, which saw the accounting software developer raise \$25 million, announce key hires and open an office in Ohio. A biz dev veteran with decades of experience with a number of SaaS and cloud computing companies, Sims most recently served as CEO of Reach 150, a referral management marketing software startup for the real estate industry. In his new role, Sims will be responsible for developing strategic partnerships and establishing new distribution channels.

Appetize

When Appetize raised \$20 million at the end of 2016, a year that saw the company install its point-of-sales platform in venues across North America, the company announced plans to hire aggressively in 2017. They didn't lie. Recently, the company announced it had doubled its employee count and will soon move into a new 17,000-square-foot headquarters. In addition, it's filled four senior roles within the company. Joining the team will be Dan Machock as CFO, Mark Eastwood as CPO and Jay Dorman as VP of technology, while

Wayne Scarsella was promoted to senior VP of sales.

They're Hiring | View 8 Jobs

They're Hiring | View 8 Jobs

They're Hiring | View 8 Jobs

Cinematique

Cinematique, the startup behind a platform that allows viewers to interact with videos to learn more about featured products, announced last week that it had added investor and entrepreneur Paul Dawalibi as its new CEO. Cofounder Kyle Heller will stay with the company as its chief strategy officer and will lead the company's production team in LA, while Dawalibi grows the sales and marketing side in New York.

Conversion Logic

Conversion Logic announced a flurry of additions recently, adding a chief client officer, chief revenue officer and vice president of marketing to its ranks within a short period of time. Juan Pablo Pereira — formerly an SVP at MarketShare/Neustar — joins the team as its chief client officer, While Matt

Camassa — most recently of LA's TeleSign — takes over as the startup's CRO. Rounding out the new hires is Tony Yank, who will join the company as the VP of marketing.

Tukatech photo

Tukatech

Tukatech, an LA-based startup that has developed a suite of 2D and 3D software platforms designed to help companies in the fashion and garment industries visualize patterns and designs, announced recently it had

appointed Chris Walla as vice president of sales and marketing. Walla, who holds an MBA from Loyola Marymount, has spent nearly 10 years in the fashion industry, focusing on implementing business processes, software applications and other business solutions. To date, the company has installed 17,000 systems in 41 countries.

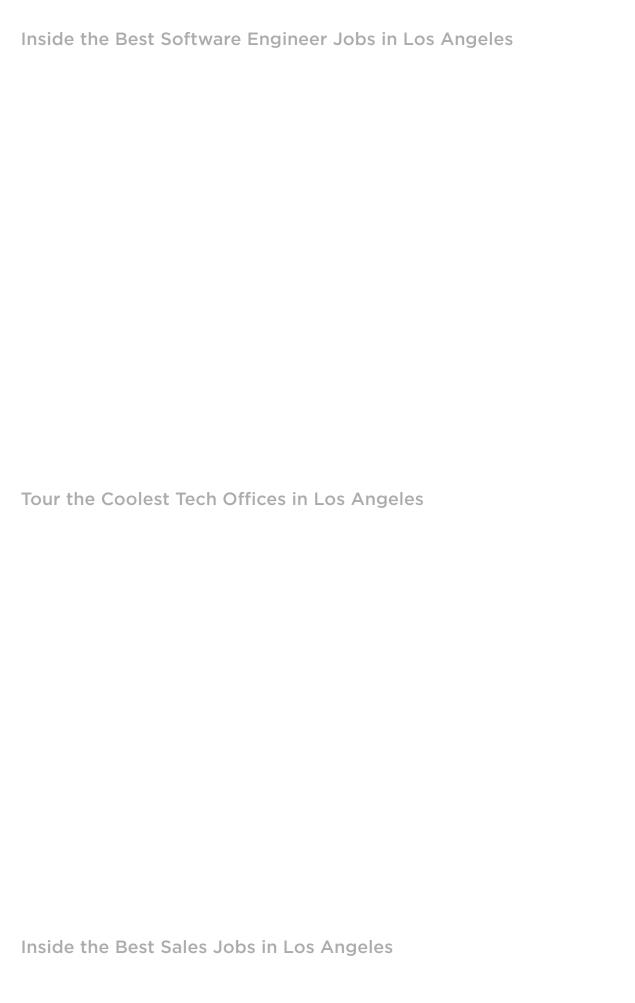
JOBS FROM COMPANIES IN THIS BLOG

ALL FINANCE SALES	DEVELOPE	R + ENGINEER	OPERATIONS	PRODUCT	PROJECT MG	МТ
PROJECT MGMT	NEW	DEVELOPER + EN	GINENEW	FINANCE		NEW ECT MG
Release Coordina	ator	Systems Engi	neer	Business and S	Systems An	Director Program Managem APPETIZE
SALES		DEVELOPE RNEW N	GINE NE W	DEVELOPER + ENG	INENRW	DEVELOPER
Business Develop	oment R	PHP Develop	er	QA Engineer		Senior iO: Develope APPETIZE

VP Client Support APPETIZE	Android Developer APPETIZE	Sales Enablement FLOQAST	Senior Accountir Specialist
OPERATIONS NEW	DEVELOPER + ENGINEENEW	SALES NEW	FINANCE
Accountant FLOQAST	Technical Sales Support \$ FLOQAST	Product Manager FLOQAST	Account Executive
FINANCE NEW	SALES	PROD NEW NEW	SALES NE

LOS ANGELES STARTUP GUIDES

Best Companies to Work for in Los Angeles







Inside the Best Data Jobs in Los Angeles

Built In LA is the online community for LA startups and tech companies. Find startup jobs, tech news and events.

© Built In 2017

STAY CONNECTED

Facebook

Twitter

Love Los Angeles Love your job