

3rd Eye teams up with Gorilla Safety

By: AJOT | Oct 04 2017 at 12:02 PM | Maritime (<https://www.ajot.com/news/channel/maritime>)

Offers electronic logging device technology to growing product offering

KATY, TX. - 3rd Eye, a pioneer in the development of vehicle safety cameras and radar, and Gorilla Safety, provider of innovative software solutions that automate fleet and safety management, announced today the companies have entered into an agreement to provide 3rd Eye an Electronic Logging Device (ELD) solution that easily integrates into 3rd Eye's fleet management platform. The new relationship will allow 3rd Eye to better serve its customers with the addition of this state-of-the-art, integrated ELD solution.

Effective December 18, 2017, ELDs will become mandatory for motor carriers and commercial drivers by the Federal Motor Carrier Safety Administration (FMCSA). 3rd Eye is ahead of the curve with the announcement of its industry-certified 3rd Eye ELD software offering, developed in conjunction with Gorilla Safety.

According to the FMCSA, an ELD automatically records a driver's time behind the wheel and other hours-of-service (HOS) data. This capability allows for easier, more accurate HOS recordkeeping, making it simpler for commercial vehicle operators to accurately report. An ELD monitors a vehicle's engine to capture data on whether the engine is running, whether the vehicle is moving, miles driven and duration of engine operation (engine hours).

"We recognize the importance of ELDs to fleets everywhere and with the impending FMCSA deadline, 3rd Eye is aggressively moving forward to help its client be better prepared for the mandate requirements. We are pleased to align with an industry-leading fleet and safety services provider like 3rd Eye," said Mark Walton, chief executive officer and co-founder of Gorilla Safety.

"Our proven ELD offering is helping the industry prepare for the mandate, which will be here before we all know it. Bringing Gorilla Safety in early on – at the manufacturing level – and integrating the ELD into 3rd Eye's cutting-edge platform, only stands to improve road safety and ensure greater efficiencies amongst fleets and users," Walton concluded.

"Developing a certified ELD solution with Gorilla Safety Fleet Management was the right move for 3rd Eye – specifically as we're rolling out an enhanced suite of digital tools as a direct response to customer demand," said 3rd Eye President Darrick Reed.

"The beauty of 3rd Eye ELD is its simplicity," said Reed. "3rd Eye ELD uses a Smartphone to log miles, calculate hours driven and manage documents. It's a plug-and-play system that takes the stress out of FMCSA compliance."

The 3rd Eye ELD offering is part of its Enhance Vehicle Behavioral Analytics™ – a complete suite of information captured by 3rd Eye cameras, collision avoidance radar, body sensors and chassis data – transmitted in real time via 3rd Eye's Hurricane Gateway to fleet owners to help better manage and protect their assets. All data is transmitted through the use of one connection, cutting down wire bundle clutter and simplifying installation, maintenance, and ultimately – data dissemination.

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American Journal of Transportation
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